

## Manning Primary School Social Media Policy



### Purpose:

Manning Primary School is committed to maintaining a positive and engaging online presence that enhances communication and collaboration with parents and the wider school community. This social media policy outlines the guidelines and expectations for parents who "like" or follow the school's official social media accounts.

### Guidelines for Parents:

- Parents who choose to "like" or follow Manning Primary School's official social media accounts are encouraged to engage in respectful and constructive communication.
- Comments are welcomed and encouraged, provided they are communicated in a respectful manner.

### Content:

- Manning Primary School's official social media accounts share information related to school events, achievements, news and activities.

### Safety Measures:

- Personal information about students, staff or community members should not be shared on social media platforms without explicit consent.
- Interactions with other members of the school community on social media should be conducted in a respectful and considerate manner.
- The intended audience for these social media platforms is parents, carers, and community members and not our students. Children under 13 are discouraged from creating their own Facebook and Instagram accounts.

### Monitoring and Moderation:

- Manning Primary School's official social media accounts are moderated by staff members to ensure compliance with our policy.
- Inappropriate comments will be removed and repeat offences may be subject to further action.

### Acknowledgment:

- By choosing to "like" or follow Manning Primary School's official social media accounts, parents acknowledge their understanding and acceptance of this social media policy.

This policy is designed to promote a positive and respectful online environment for parents who engage with Manning Primary School's official social media accounts. Through adherence to these guidelines, parents can contribute to a supportive and collaborative online community that enhances communication between the school and families.

